



Dear Sponsor,

HP CultureFest is an international festival established to celebrate the unique diversity of Highland Park ISD. As we come together to celebrate cultures, we strive to foster intercultural understanding and education, and to develop good relationships across our community.

Unlike prior years where HPISD was the primary financial supporter, **we are now a new 501c3 in search of new sponsors and community support for our next festival on April 5, 2025.** This year's event will be held at Highland Park Presbyterian Church and will feature an array of international food, crafts, music, dance, photo ops, raffles, and more.

HP CultureFest is completely volunteer-driven. However, now more than ever, we depend on the generosity of our sponsors to cover the operating costs required in order to make the event possible. Venue rental, security, insurance, and table rentals are some of our largest expenses. Sponsors can also help enhance the festival experience by donating gift cards or merchandise for raffle baskets, or by providing food samples to share while promoting their businesses. We appreciate support of any kind, and we would be happy to feature your business logo on our website, printed programs, and on the large backdrop screens at the event venue.

Our previous event in 2023 featured 40 countries and regions, 10 craft and activity tables, 13 performances, 79 student volunteers, and drew approximately 800 people. Your contribution will make a great impact on our community.

We hope you will participate as one of our sponsors this year. Thank you in advance for your consideration. We look forward to working with you to create an amazing event.

Sincerely,

Esther K. Choi  
HP CultureFest President  
info@hpculturefest.com

[www.hpculturefest.com](http://www.hpculturefest.com) • [info@hpculturefest.com](mailto:info@hpculturefest.com)

HP CultureFest is a 501c3 nonprofit organization, EIN # 33-1739126.  
All gifts to HP CultureFest are tax-deductible to the full extent of the law.



## Sponsorship Form • Deadline: Feb 28, 2025

Donor Name/Company Name \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_  
Recognition Name \_\_\_\_\_

### GENERAL SPONSORSHIP OPPORTUNITIES\*:

- Ambassador** (\$1,000+)       **Envoy** (\$500-\$999)  
 **Chargé d'Affaires** (\$250- \$499)       **Attaché** (\$100-\$249)       **Diplomat** (under \$100)

### SPECIFIC SPONSORSHIP OPPORTUNITIES\*:

- Country/Region Table Sponsor** (\$200 each table)      **These tables are sold out: Canada, Vietnam, Korea, Kenya, Namibia, France, Thailand**  
Help the table hosts defray the costs of food, rentals, décor, etc.      **Korea, Kenya, Namibia, France, Thailand**  
If you would like your funds to support a specific table, please specify which country/region: \_\_\_\_\_  
Promotional opportunity for name/logo to be displayed at the table.
- Craft/Activity Tables Sponsor** (\$300 for entire craft section) **SOLD OUT**  
Promotional opportunity for name/logo to be displayed at the craft tables area of the event.
- Performance Sponsor** (\$200)  
Help defray the costs of a performer or performing group.  
If you would like your funds to support a specific performer, please specify here: \_\_\_\_\_  
Promotional opportunity for name to be recognized at the performance.
- Gift Card Sponsor** (any denomination)  
Gift cards will be included in event fundraiser.  
Please specify the number and value of the gift card(s): \_\_\_\_\_
- Water Bottle Sponsor** (\$750) **SOLD OUT**  
Promotional opportunity for name/logo on water bottles served at the event.
- Food/Merchandise/Other In-Kind Donation** (Any value)  
Please specify the item(s) you are donating: \_\_\_\_\_

### \*BENEFITS FOR SPONSORSHIP VALUES OF \$100 AND UP:

- Company logo on event screens, and recognition on our website, newsletter, program, and social media
- Logos will be sized according to donation values, with the highest levels of giving featured at the largest size.

### PAYMENT INFORMATION:

**Amount of contribution \$** \_\_\_\_\_ (check payable to "HP CultureFest")

- Mail to: HP CultureFest, 2701 Amherst Ave, Dallas, TX 75225  
 Send via Zelle (info@hpculturefest.com)  
 Send via Paypal (info@hpculturefest.com)

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND MAIL SIGNED COPY TO:  
HP CultureFest, 2701 Amherst Ave, Dallas, TX 75225 or info@hpculturefest.com.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Questions? Contact Esther Choi 312-420-6331 [info@hpculturefest.com](mailto:info@hpculturefest.com)

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